

# Koki Tamada



## Profile

Koki Tamada

Head of the Usuki Pottery Laboratory.

Born in Usuki City. He has loved three-dimensional modeling since childhood, and studied modeling in earnest at the Craft Design Department of Geijutsu Midorigaoka High School. After working for his family's printing company, he opened the cafe "Ekamena" in 2007, and has been working on Usuki pottery at "Usuki Pottery Laboratory" since 2018. His father is the painter, Nobuyuki Tamada.

### ■What do you value?

Contributing to and enhancing the value of Usuki, both domestically and internationally.

### ■What you can we learn or do with you?

Kintsugi (metal repair) experience, Pottery experience

### ■What are your favorite sights and flavors of Usuki?

Usuki Gion Festival, Usuki's B-spot, Toriten (chicken tempura) at Kyozan Usami

### ■My "SDGs x #00

#Kintsugi #Connecting you to culture

## Connecting you to culture with your enjoyment as paramount.



His day job is as a craftsman of "Usuki-yaki" pottery. At other times he is a kintsugi (metal repair) instructor, and at others, a bow-tie-wearing, shaker-slinging bartender. Koki Tamada is a man of many talents, but what all of his roles have in common is that he is always surrounded by smiling faces. Perhaps the most wonderful talent he possesses is his ability to make those around him enjoy themselves with his unfaltering cheerfulness.

At a café he was opening, he met Hiroyuki Usami, a potter of "Usuki-yaki" pottery. When he was asked if there was anyone who could help out in the studio, he was the first to raise his hand. There is no doubt that Usami, who had studied plastic arts since his college days, soon noticed the "joyful atmosphere" Koki created at the workshop. Koki was busy working in the studio during the day and at his own store at night, yet he gave each role everything he had. In the studio, he has reviewed his work and created an environment that allows him to produce Usuki-yaki pieces efficiently. Mr. Tamada's motto is to make a real effort to enjoy his work. Currently, while focusing on the modern kintsugi (metal repair) experience to give new life to chipped ceramics, he also appears as a bartender at events. "Usuki-yaki and kintsugi are both traditional crafts of the past. They are interesting because they have been modernized and are very accessible." If you enjoy yourself to the fullest, before you know it, the people around you will be having fun, too. As his smile carries him forward, I wonder what fun things await him in the future.



As a bartender, he creates a lively atmosphere with his skills and smile.



Modern kintsugi" uses modern materials and can be completed in a short time.



He is an avid dam enthusiast. On his days off, he tours dams around the country on his motorcycle.